Britain On The Green 2023

George Mason's Gunston Hall

Sunday, April 30, 2023

Sponsor Application

Please Fill-in All Items

Date: _____

First Name: _____ Last Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (___)_____ Email: _____

Registration Fees (Based on Sponsorship Level – See Page 3)

Sponsor Level: _____ $_____

Payment Method

1. We will send you an invoice via PAYPAL through which you pay with your company's credit card.

Or

2. You can pay with a check. Please make the check to <u>Capital Triumph Register Ltd.</u>
Please send your payment to:

BOG Treasurer
34 Lipscomb Court
Sterling, VA 20165

Payment in full must be ***<u>RECEIVED on or before April 11, 2023</u>****. Field space is limited and will be allotted based upon date of receipt of payment.*

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DISCLAIMER (COMPLETE AND FINAL RELEASE FROM ANY AND ALL LIABILITY)

In consideration of the acceptance of this application by the Britain on the Green ("the event"), the undersigned does hereby (1) release the Capital Triumph Register, Ltd., the Gunston Hall, the Commonwealth of Virginia, and The National Society of The Colonial Dames of America, its staff, directors, volunteers and agents from any and all liability arising out of said event; (2) release all other contestants and officials from any and all liability arising out of said event; (3) give permission to use photographs and photos taken the day of the event and photos obtained from a vendor's website for inclusion in the event's program. This release extends to and includes any and all claims of liability, arising from or in any way related to the undersigned's participation in the event, whether known or unknown at the time of signature. To the extent any applicable law prohibits waiver of unknown claims, the undersigned acknowledge the possibility of unknown claims and specifically waives application of that law to any claims in any way related to the undersigned participation in this event.

Further, the undersigned agrees to hold harmless and indemnify any of the parties listed in (1) or (2) above from any litigation expense, including reasonable attorney's fees, arising out of claims brought by or on behalf of the undersigned otherwise covered by this release. The undersigned agrees, by his or her signature, that he or she has read the foregoing and accepts the terms and conditions.

Signature _____

MUST be signed in order to participate.

Send Page 1 and 2 of this application and your Check to:

BOG Treasurer
34 Lipscomb Court
Sterling, VA 20165

Please keep a copy of this form for your records.

Britain On The Green 2022

George Mason's Gunston Hall

Sunday, April 30, 2023

Sponsor Information

Basic Sponsor Benefits: All Britain on the Green (BOG) Sponsors will receive the following:

- Engagement with hundreds of British car enthusiasts, their families, and friends.
- Assignment of approximately 10'x10' show field space for display (Bronze sponsor and above).
- Exposure too many of the Washington, DC area British car clubs.
- Distribution of literature in the BOG Registration Packet provided to all entrants.
- Free spectator admission to the show (for you and your staff).

Levels of BOG Sponsorship and their additional Benefits:

- **Patron Level** - $500 – Includes all Basic sponsors benefits listed above plus:
  - Full- page color ad in BOG Program (inside or outside covers allotted on first-come first-serve basis). See page 5 for details of advertisement sizes.
  - Premium show field space (up to 20' x 20') will be allotted on a first come - first serve basis.
  - 1/4 page ad in each issue of the Capital Triumph Register (CTR) Standard Newsletter (published at least 10 times/year).
  - Logo inclusion on BOG 2023 25th anniversary gift bag provided to all BOG23 participants.
  - **Gold Level** - $250 – Includes all Basic sponsors benefits listed above plus a full-page B/W advertisement in the BOG Program. Logo inclusion on BOG 2023 25th anniversary gift bag provided to all BOG23 participants. See page 5 for an example of advertisement size.
- **Silver Level** - $200 – Includes all Basic sponsors benefits listed above plus a ½ page B/W advertisement in the BOG Program. See page 5 for an example of advertisement size.
- **Bronze Level** - $150 – Includes all Basic sponsors benefits listed above plus a ¼ page B/W advertisement in the Bog Program. See page 5 for an example of advertisement size.
- **Friend of BOG Sponsor Level** - $75 – Business card size B/W advertisement in the BOG Program. See page 5 for an example of advertisement size.

Sponsor Instructions and Schedule:

- Complete the application form on page 3 & 4, sign and return with payment in full *no later than* ***April 10, 2023*** to ensure your advertisement is included in the BOG Program.
- *No later than* ***April 10, 2023****.* Provide ***camera-ready*** advertisement copy to John Buescher at jbuescher1616@gmail.com to coordinate your BOG Program advertisement. *The BOG Program is developed in Microsoft Publisher. JPG or PNG file format is required to insert your advertisement in the BOG Program.*
- *No later than* ***April 20, 2023****.* Provide 200 copies of any flyers or literature that you wish to be included in the participants' Registration Packet. Send any flyers or literature to:

BOG Coordinator
4519 19th Street North
Arlington, VA 22207

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April 30, 2023 -- Day of the show -- Please arrive by 8:30 AM for setup. The show field opens to the public at 9:30 AM. **All displays must be in good taste, may not include used car parts, and are subject to CTR's final approval.**

Directions to Gunston Hall

Gunston Hall is located in Lorton, VA on the Mason Neck area near the Potomac River.

From Washington, Baltimore and points North: From Interstate 95 South take Exit #163.

- Turn left onto Lorton Road.
- Turn right at the third light onto Lorton Market Street which becomes Gunston Cove Road.
- After crossing Richmond Highway (Route 1), Gunston Cove Road becomes Gunston Road (SR 242).
- The Gunston Hall entrance is 3.5 miles on the left.

From Richmond, Fredericksburg, and points South: From Interstate 95 North take Exit #161.

- Onto Richmond Highway (Route 1) North.
- Turn right at the first light onto Gunston Road (SR 242).
- The Gunston Hall entrance is 3.5 miles on the left.

From Mount Vernon via the George Washington Parkway:

- From the Mount Vernon entrance continue South on Route 235.
- Turn left on Route 1 and continue South for 5.4 miles.
- Turn left onto Gunston Road (SR 242).
- The Gunston Hall entrance is 3.5 miles on the left.

For questions, e-mail John Buescher, BOG Coordinator at bog@capitaltriumphregister.org

See you at the show!

Sample of Advertisement Size by Sponsorship Level

This page is an example of the representative examples of the ad sizes for the five (5) different sponsor levels.

Patron Sponsor - Full Color Page Ad – 7-1/2' wide by 10" high.

Gold Sponsor - Full B/W Page Ad – 7-1/2' wide by 10" high.

Notes

1. This page attempts to provide a visual layout for different size ads.

2. The BOG Show Program has a 1/2 inch border on all sides on a page which reduces the approximate area for ads to 7-1/2" wide by 10" high.

3. The BOG Show Program is developed in Microsoft Publisher and that program is only able to use ads in picture format, either JPEG or **PNG** (ADOBE) formats. With either of these formats, ads are able to be scaled to fit the layout area on a page.

Silver Sponsor: Half B/W Page Ad – 7-1/2" wide by 5" high.

Bronze Sponsor: Quarter B/W Page Ad.
-- 3-3/4" wide by 5" high.

Friend of BOG Sponsor
Eighth B/W Page Ad.
-- 3-3/4" wide by 2-1/2" high (business card).